



DON'T ASSUME YOU'RE IMMUNE

Immunisation Campaign

June 2024 to July 2025

CaLD Communities In-language Toolkit

Simplified Chinese, Italian, Vietnamese, Punjabi,
Traditional Chinese, Arabic, Tagalog, Korean, Hazaragi, Karen



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ABOUT THE CAMPAIGN

The WA Government has in-language posters and social media assets to support the public health campaign ‘Don’t Assume You’re Immune’.

The campaign encourages people to seek credible information about getting immunised against preventable diseases to keep themselves and their families safe.

As a key stakeholder with connections in Western Australia’s culturally and linguistically diverse communities, we ask for your support in sharing this information through your networks.

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KEY MESSAGES

The campaign informs all Western Australians that:

- Immunisation is an effective way to prevent vaccine-preventable diseases
- Immunisation is the best way you can protect your family and community.
- It is important to stay up-to-date with your immunisations.
- Get your health and vaccine information from credible sources, such as your doctor, community health clinic or the WA Health department website: immunisation.health.wa.gov.au

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HOW YOU CAN HELP

Download the posters and social media assets here:

https://www.health.wa.gov.au/Articles/A_E/Campaign-dont-assume-youre-immune

Share them with your community by:

- Printing out the posters to display for your staff, customers or patients.
- Posting the social media assets on your social media platforms.
- Emailing this toolkit to other multicultural organisations or community leaders.

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MENINGOCOCCAL POSTER

[Download](#) this poster in:

- Simplified Chinese
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- Karen

More information about meningococcal is at
[Immunisation - Meningococcal \(health.wa.gov.au\)](https://immunisation.health.wa.gov.au)



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MENINGOCOCCAL SOCIAL ASSET

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- Karen



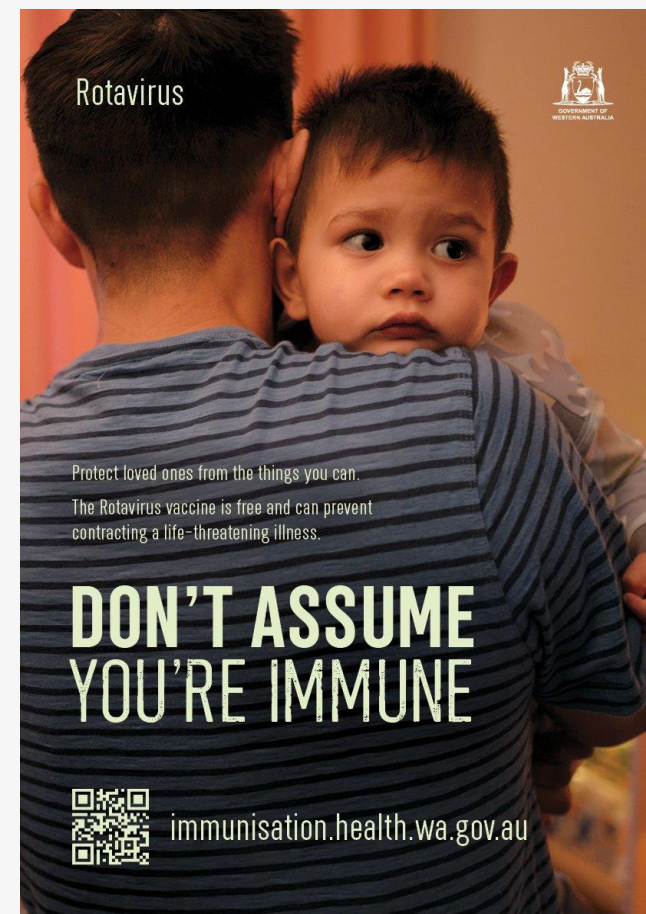
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ROTAVIRUS POSTER

[Download](#) this poster in:

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- Italian
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- Punjabi
- Traditional Chinese
- Arabic
- Tagalog
- Korean
- Hazaragi
- Karen

More information about rotavirus is at
[Immunisation – Rotavirus \(health.wa.gov.au\)](https://immunisation.health.wa.gov.au)



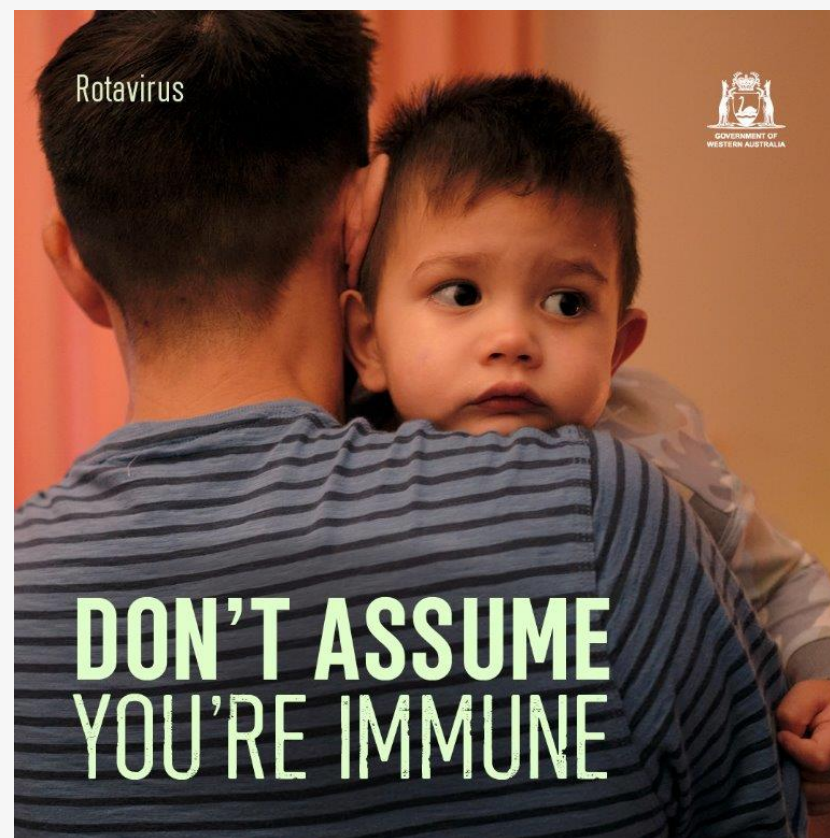
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HAEMOPHILUS INFLUENZAE TYPE B (Hib) POSTER

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More information about Hib is at
[Immunisation – Hib \(health.wa.gov.au\)](https://health.wa.gov.au)



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HAEMOPHILUS INFLUENZAE TYPE B (Hib) SOCIAL ASSET

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WHOOPING COUGH POSTER

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More information about Whooping Cough is at
[Immunisation – Whooping Cough \(health.wa.gov.au\)](https://health.wa.gov.au)



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CONTACT

Any questions about this toolkit please email: communications@health.wa.gov.au